

NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA www.safersantarosa.org

2 July 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. -- Mother Teresa

HEALTH AND HOPE CLINIC - JUN 2012 FLYER

Health and Hope Clinic was established in June 2003 to help meet the needs of the uninsured and medically underserved in Escambia County, Florida. Health and Hope is an entirely volunteer- and donor-driven clinic established by the Pensacola Bay Baptist Association.

Since 2003, Health and Hope Clinic has provided over \$8,500,000 in healthcare services and 12,000 patient/provider visits. Our goal is to provide accessible and equitable primary and preventative care to those in need. Health and Hope Clinic relies on the generosity of its contributors and volunteers to accomplish its mission of "providing health and hope to the hurting."

Due to new clinic opening in Century, north Santa Rosa is also being served. Call Century office for coverage area.

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Health and Hope Clinic	Clinic hours - by appointment only	
Pensacola Office @ 850.479.4456	Open:	
9999 Chemstrand Road, Pensacola FL 32514	Mon (830am-12pm),	Thu (5-8pm)
	Tue (5-8pm),	Fri (830am-
Google map link> 9999 Chemstrand Rd	12pm)	`
	Wed (830am-12pm12pm),	
North End Office @ 850-256-6200	Open: Thu (8:30am-12pm)	
501 Church St, Century FL	, , , , , , , , , , , , , , , , , , , ,	
Google map link > 501 Church St		

Supplies Needed: Stapler and scissors

Supplies needed on a monthly basis:

Cupping Head and a meminy success		
Copy paper - 1 box every month (white)		
Color paper - (pink, green, light yellow. Light green, red, light orange, ivory)		
Ink Pens - Black Blue Red		
Markers – Yellow Green		
Scotch Tape		
Paper Clips - small & large		
Sticky Notes		
Telephone Message Book		
Notes Pads		
Writing Tablets		

You can call Barb Freeman at 393-7782 and I'll pick up the supplies or bring them to Health and Hope Clinic.

JOB OPPORTUNITY

Evaluation Data Collector Position



SLEEPING MAT WORKSHOP..

A group of women, men are welcome also, are learning to make plastic sleeping mats for the homeless.

If interested in joining us, please bring scissors and an N, O or P crochet needle.

Arrangements have been made to have plastic shopping bags available.

Arrangements can be made for more plastic bags, as needed.

Wednesday, July 11 from 9 to 10:30 AM @ St Rose of Lima church in Room 3 (St. Joseph room)

We also need help in cutting the bags to make 'Plarn' (plastic varn).

Directions: St Rose of Lima Google map reference > 6441 Park Ave

GULF COAST CITIZEN DIPLOMACY COUNCIL

This summer we are welcoming 10 teenagers from Iraq who are participating in the U.S. Dept of State's Iraqi Young Leaders Exchange Program (IYLEP). IYLEP is sponsored by the U.S. Embassy in Baghdad and will bring the students for 11 days to Pensacola this summer, July 18-29.

We currently need two more homes for two Iraqi boys. If you have a child in middle school, high school, or home from college this summer, you are eligible to host. Students need their own bed but can sleep in the same room as other students. Our council keeps them busy all during the work week so you don't have to be a stay-at-home parent to participate.

These are great kids **who speak English** and were chosen by the embassy for their leadership potential and academic achievements. The two enjoy soccer and are considering going to medical school.

Thank you for considering this opportunity for your family and for spreading the word among your friends.

Jena M. Gissendanner Executive Director jena@gulfcoastdiplomacy.org

UNITED WAY SANTA ROSA

Summer 2012 eNews

School is out for summer and what better way to celebrate the long summer days than a sweet treat for the family. Sweet Frog premium frozen yogurt of Pace is hosting "10% Tuesdays" throughout June to benefit the Cram the Van school supply drive. Each Tuesday, the store will donate ten percent of its earnings to help United Way Santa Rosa (UWSR) purchase school supplies for children in the upcoming school year.

"We want to send the message to Santa Rosa families that Sweet Frog supports United Way and our mission to improve lives by mobilizing the caring power of the community," said Marianne Back, UWSR Community Projects Coordinator. "Their delicious frozen yogurt is a great treat not only for the kids, but for the community when you go on Tuesdays in June. Celebrating your kids' good grades with Sweet Frog can pay it forward by providing the tools other kids need to succeed in the next school year. This drive supports school children in public, private, religious and home schools."

"Our goal at Sweet Frog is to be the best self-serve frozen yogurt, but we want to go further than that!" said Taylor Smith, Sweet Frog Manager. As a faith-based business, we also want to serve the people we live with. This is our way of saying thank you and paying it forward to those most in need in our community.

Sweet Frog is one of the fastest growing brands of premium, all natural, self-serve yogurt restaurants and was founded on the principles of Christianity. The Pace location is the first store located in the state of Florida.

Cram the Van is coordinated each year by WEAR ABC 3, Sandy Sansing Dealerships, WalMart, Walgreens and United Way Santa Rosa and Escambia counties. In 2011, UWSR provided school supplies for more than 3,000 children in Santa Rosa County.

For more information, call (850) 623-4507 or visit www.unitedwaysrc.org.

WILL YOU HAVE INTERNET ACCESS IN TWO WEEKS?

Are you sure?

Five years ago, a group of cyber criminals began infecting computers – approximately 4 million of them – in over 100 countries. Nearly 500,000 of those infections were here in the U.S. including computers belonging to individuals, businesses, and even government agencies such as NASA.

This cyber infection allowed the criminals to take over your computer, connect you to fraudulent websites and interfere with your web browsing. Many with this malicious software have **no idea** that their computers have been compromised. In fact, in some cases, the malware had the additional effect of preventing users' anti-virus software and operating systems from updating, exposing them to even more malicious software.

As part of the FBI's two-year investigation, "Operation Ghost Click," the FBI obtained a court order authorizing the Internet Systems Consortium to deploy and maintain temporary clean DNS servers so that those who were unknowingly victimized would have time to clean their computers and restore normal settings. If the FBI had simply shut down the fraudulent servers, thousands, possibly millions, of people would've been left without internet access.

The deadline to shut down the temporary servers is July 9. If your computer is still infected with this malware after that date, you may lose your ability to connect to the internet.

The FBI has identified and notified some of the victims, but they provide information on their website <u>about the malware and how it can affect your computer</u>; <u>check your computer</u>'s <u>DNS settings</u>; and <u>register as a victim</u> if your computer is infected.

And of course, just because you don't have the DNS Changer malware doesn't mean you shouldn't be on guard for other malware. Keep your antivirus and antispyware up-to-date, be wary of clicking email links or opening email messages from people you don't know, and deal only with trusted businesses online.

For additional information and advice you can trust, start with bbb.org.

CONSUMER CREDIT COUNSELING KEYS IN ON SANTA ROSA

Consumer Credit Counseling Services of West Florida (CCC) is now offering its services at the United Way Santa Rosa office in Milton. CCC aids families and individuals in financial distress through financial counseling and education.

Services include classes on basic budgeting, money management, credit repair, checking account maintenance, housing and reverse mortgage education. CCC also provides one-on-one professional housing and credit counseling with certified counselors that is private and confidential.

Call (850) 434-0268 for more information.

SAVE THE DATE - OCT. 20TH & 21ST

United Way Santa Rosa, Hidden Creek and Tiger Point golf courses are putting on a the first ever Navarre Beach Golf Tournament and super social kickoff party to unite the power players

from Gulf Breeze and Navarre on Oct. 20th & 21st.

Consistent with United Way's intent to extend the length of seasonal hospitality jobs; a major golf tournament like this will help strengthen the hospitality industry fundamental to Navarre's brand as the Gulf Coast emerging preferred destination.

Registrations will be handled through the United Way office at (850) 623-4507

FURNITURE

If you have a client that needs a couch, chair, end table, coffee table, and kitchen table and metal 3 drawer dressers, please contact Dr. Brian Nall, Pastor, Ferris Hill Baptist Church 850.623.3500 (office)

SAFE SLEEP FOR YOUR BABY FLYERS

the attached items are the primary materials being used to solicit donations for cribs for our Safe Sleep for Your Baby initiative. We have the flyers commercially printed, front and back, and they look great. I will be ordering more this week, so, if you need any, let me know and we'll get them to you.





INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

REPORTS OF SHIGELLOSIS ON THE RISE IN SANTA ROSA COUNTY

According to the Santa Rosa County Health Department, cases of Shigellosis are on the rise. The health department has been receiving reports of one or two cases almost on a daily basis and most are in small family clusters and in-home daycare facilities.

Shigellosis is caused by a family of bacteria called *Shigella*. Symptoms include diarrhea (which may be bloody), fever, and stomach cramps. The disease can be spread when an individual comes into contact with the stools of a person who is sick and fails to properly wash his or her hands before handling or preparing food. Swimmers may also come into contact with Shigella when entering water that has been contaminated by sewage. Cases are often seen in daycare settings among children who are not toilet trained. Most people recover from the infection in about five to seven days without treatment, but more severe cases may require treatment with antibiotics.

Shigellosis can be diagnosed with a simple laboratory test that checks for bacteria in a stool sample. If you or your child has symptoms, see your healthcare provider. He or she will determine the appropriate treatment.

HOW CAN SHIGELLOSIS BE PREVENTED?

There is no vaccine for Shigellosis. As with many other diseases, the simplest and most effective way to prevent spreading the disease is frequent and careful handwashing with soap and warm water, especially after going to the bathroom and before preparing food. In addition, the Centers for Disease Control (CDC) offers these tips:

- Dispose of soiled diapers properly in a garbage can with a closed lid.
- Wipe down diaper changing areas with a disinfectant such as diluted household bleach, Lysol or antibacterial wipes.
- Do not allow children with symptoms to attend daycare.
- Supervise handwashing of children and toddlers after they have used the bathroom.

- Do not prepare food for others while ill with diarrhea.
- Avoid swallowing water from ponds, lakes or untreated swimming pools.

For more information on Shigellosis, visit the CDC website at http://www.cdc.gov/nczved/divisions/dfbmd/diseases/shigellosis/#catch. To report a possible case of Shigellosis, call the Santa Rosa County Health Department at 850-983-5200.

SANTA ROSA COUNTY UPDATE ADVISORY FOR INLAND SWIMMING AREAS

The water quality advisory for inland swimming areas issued by the Santa Rosa County Health Department on June 11 has been lifted. Recent water quality readings have returned to normal levels and signs that were posted in swimming areas have been removed.

The Santa Rosa County Health Department will continue to monitor water quality in our area.

For more information, contact the Santa Rosa County Health Department's Environmental Health Division at 850-983-5275.

DISASTER RECOVERY TIP #26: COMMON MISCONCEPTIONS

During an emergency, you'll hear a lot of different opinions on where to go and what to do. And surprisingly enough, it can be harder than you'd think to differentiate sound advice from urban legends.

For example, during an earthquake should you stand in a doorway or hide under a table? What about a tornado – should you stay in your car or hide in a ditch?

Don't let common misconceptions cloud your judgment. <u>Click here</u> to read up on the top disaster preparedness myths. Know of any other old wives tales? Share them on our <u>LinkedIn discussion</u>; your guidance may save lives.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

FIREWORKS SAFETY

Santa Rosa County urges everyone to use caution and common sense when using fireworks over the Fourth of July holidays. Fireworks, while fun, can also be very dangerous. Residents are reminded that the only legal firework products allowed in the State of Florida should bear the wording "emits a fountain or shower of sparks." Aerial devices are prohibited. The State Fire Marshal's approved sparkler list can be found at

<u>www.myfloridacfo.com/SFM/pdf/Sparklers2012(2).pdf</u>. Using illegal fireworks is a first-degree misdemeanor, and is a crime punishable by a \$1,000 fine and up to one year in jail. If you spot a brush or wildfire or if someone is injured, immediately call 9-1-1.

What's prohibited?

• Fireworks- Under Florida law, only sparklers approved by the Division of State Fire Marshal, are legal for consumer usage *anytime of the year*. Sparklers should bear the wording "emits a fountain or shower of sparks." Aerial devices are prohibited. *A good rule of thumb is if it flies or explodes, it is not legal in Florida*. Using illegal fireworks is a first-degree misdemeanor, and is a crime punishable by a \$1,000 fine and up to one year in jail.

What's allowed?

- Over 2,000 state approved sparklers, trick noise makers, and fountains.
- Permitted public fireworks displays.

The safest way to enjoy fireworks with your family is to participate in one of the public fireworks displays offered throughout Santa Rosa County. Local displays include:

- Southern Motorsports, Saturday, June 30. Display will be during a pre-determined intermission between races at approximately 9 p.m. This show is for patrons of Southern Raceway and is not open to the general public.
- Santa Rosa County TDC Display, Wednesday, July 4, the fireworks will originate from the Black Skimmer Pavilion parking lot in the county park on Navarre Beach. The fireworks will begin at dusk and will be visible from many sound and gulf side locations.
- Town of Jay, Wednesday, July 4, at the Bray-Hendrix Park, 5213 Booker Lane at dusk.
- Riverfest, Wednesday, July 4, Downtown Milton at dark over the Blackwater River.

If you decide to celebrate the Fourth of July at home with sparklers, remember these helpful tips to minimize your chance of accident or injury:

- Cotton clothing is recommended to be worn when igniting the products. In the event your clothes accidentally catch fire, it is easier to extinguish. Synthetic fabrics tend to melt to the skin which puts you at a greater risk for extreme burns.
- Only purchase state approved sparklers from licensed vendors.
- · Prior to use, be sure to read and follow all warnings and instructions.
- Only light sparklers on a flat smooth surface away from combustible materials. Do not light them on grass.
- Keep a fire extinguisher or water hose on-hand for emergencies.
- Be sure people and pets are out of range prior to igniting the sparkler.
- Never have any portion of your body directly over the sparkler when lighting the fuse.
- Never allow children to play or use any sparkler or novelty device without supervision.
- Do not use any unwrapped item that may have been tampered with.
- Light only one item at a time and never attempt to re-light a "dud"
- Discard of all products safely. It is recommended to submerge used and "dud" sparklers in water prior to placing in household trash receptacles.

DISASTER PREPAREDNESS

Hurricane season is upon us and, with 1,197 miles of coastline and all cities within 75 miles of the coast, there are no areas in Florida that are immune to the forces of a hurricane. Your safety and the safety of your family must be paramount as a hurricane strike becomes imminent, so it's imperative that you have a plan and stay informed.

Have a Family Plan

In a major disaster, emergency workers may not be able to reach everyone right away and, in some cases, it may take three or more days for help to arrive. Having a plan for your family and their needs will help ensure their safety and comfort during these difficult times. The Florida Division of Emergency Management offers a Family Disaster Planning website to help Floridians create a customized family disaster plan. Floridadisaster.org/family allows each family to calculate the amount of food and water needed in the event of an emergency and gives supply checklists, provides local emergency contacts and evacuation routes. Each personalized plan also includes a checklist of things to do before, during and after a disaster. The Federal Emergency Management Agency (FEMA) provides a Family Emergency Plan contact form at www.ready.gov/make-a-plan. This form will assist you in documenting essential information that you may need in case of an emergency. You will be better prepared to safely reunite with your family and loved ones during an emergency if you plan ahead and communicate with others in advance.

Have a Place to Go

If your plan includes evacuating to a safer location, determine where you will go in advance. If you are ordered to evacuate, don't delay. Traffic congestion will only worsen as time goes on. Select the evacuation destination that is nearest to your home to minimize the distance you will have to travel. If possible, make arrangements to stay with a friend or relative who lives nearby, but will not be ordered to evacuate. Discuss the details of this plan with the friend or relative well before a hurricane is approaching.

Have a Pet Plan

All pet owners should have an emergency plan that includes an evacuation plan and adequate supplies for your pet in case of a disaster. Because many shelters cannot accommodate pets, be sure to find out in advance if the place you plan to go will welcome your pet, too. Keep in mind that shelters that allow pets require proof of license and vaccination and pets must be in an 'airline approved' pet carrier. Never leave your pets at home if you choose to evacuate. If it's dangerous for you, it's dangerous for your pet. For a list of pet friendly shelters in your area, contact your local emergency management department or visit

<u>www.floridapets.net/petfriendlyshelters.html</u></u>. For a list of pet friendly hotels and motels, visit <u>www.petswelcome.com</u></u>. For guidance on creating a plan for large animals and livestock, visit the Florida Department of Agriculture and Consumer Services' resources for disaster preparedness at <u>www.freshfromflorida.com/ai/</u>.

Stay Informed

FEMA now has the capability to deliver Wireless Emergency Alerts (WEA) to your cellular phone, relaying Presidential, AMBER and Imminent Threat alerts. These WEAs use cell broadcast technology that will not get backlogged during times of emergency when wireless voice and data services are highly congested. WEA will not have to be opened like SMS text messages, but will "pop up" on your device's screen. There is no charge to you to receive these messages. Customers of participating wireless carriers with WEA-capable phones will not need to sign up to receive the alerts and should automatically receive WEAs in the event of an emergency, if they are located in or travel to the affected geographic area. FEMA also offers additional information by request. Cell phone users can text SHELTER + your ZIP code to 43362 (4FEMA) to find the nearest shelters in your area. You can also text PREPARE to 43362 (4FEMA) to sign up to receive monthly disaster safety tips.

For additional information, contact the Florida Department of Agriculture and Consumer Services at www.800helpfla.com or by calling 1–800–HELP–FLA (435–7352) within Florida, 1-800–FL–AYUDA (352–9832) en Español or (850) 410–3800 from outside of Florida.

PROTECT YOUR HOMEBASE! DISASTER PREPAREDNESS WEBINAR

Baseball and hurricane preparedness have a lot in common – you have to cover all the bases to be successful. As Floridians, we all need to be team players and insure, secure, recover.

With hurricane preparedness, making it to first base is ensuring you have adequate coverage for your property. Tagging second base means securing important documents, and rounding third base is having the ability to recover after a storm. Taking these steps will help you protect your home base this hurricane season.

Florida's Chief Financial Officer Jeff Atwater encourages all Floridians to protect their home base by preparing financially for a disaster. The Department of Financial Services and the Federal Alliance for Safe Home (FLASH) is hosting a series of disaster preparedness webinars to ensure residents are prepared. Topics will include how to:

- Ensure adequate coverage
- Safeguard important documents
- Prepare an itemized inventory
- Create and execute an evacuation plan
- Properly file a claim
- Strengthen your home



Webinar dates and times are: Tuesday, July 10th at 12 p.m. Wednesday, July 18th at 2 p.m.

Tuesday, July 24th at 5:30 p.m.

Attached is a web button that you can post on your website to link to event registration and information. We understand that web space can be limited, our staff will be happy to size it to your specific needs. The link to be used with the graphic is http://www.myfloridacfo.com/YMM/

Online registration and information can be found at www.MyFloridaCFO.com/YMM, or you can contact me at (850) 413-2854 or email me at lier@MyFloridaCFO.com for more information.

Please also forward the attached flyer to your clients, colleagues, and your various agency partners.

Thank you for your partnership, and I look forward to working with you to educate and prepare Floridians about disasters.

Iris Collier, FCCM Consumer Outreach Division of Consumer Services Representing Chief Financial Officer Jeff Atwater

BE THE FIRST

You know as well as anyone, accidents happen every day. Burns. Broken bones. Bee stings. With the official American Red Cross First Aid App, you can have expert advice for everyday emergencies in the palm of your hand.

Get the app – It's Free! – and be prepared for what life brings. Search the <u>iTunes</u> and <u>Google Play</u> app stores with keyword: Red Cross and download the app.

Download and rate the app today and ask your family and friends to do the same. http://itunes.apple.com/US/app/first-aid-by-american-red-cross/id529160691?mt=8

CDC RELEASES OLDER ADULT PREPAREDNESS PORTAL

CDC releases a cross-sector preparedness guide and Web portal designed to help states, communities, and partners plan for and protect vulnerable older adults in all hazards emergencies. http://www.cdc.gov/Features/EmergencyOlderAdults/?s cid=ccu060412 006

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend;-) We are up to <u>357</u> people! Invite friends. <u>Let's keep growing this communications venue</u>. <u>Invite other Santa Rosans to participate</u>. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page http://www.floridadisaster.org/TrainingCalendar/index.asp

RED CROSS TRAINING

American Red Cross, Serving People with Functional & Access Needs in Shelters (FANS) - web based course for shelter workers

https://classes.redcross.org/Saba/Web/Main

NEW ONLINE TRAINING PROGRAMS

Through a collaboration with the NYSDOH Tobacco Control Program the Empire State PHTC is excited to announce the availablity of a series of new e-learning courses focused on Tobacco and Public Health.

This new and exciting series provides a well-rounded introduction to the topic of tobacco dependence, its health implications and existing approaches to address this preventable yet deadly addiction.

Tobacco Awareness for Public Health Professionals

Tobacco Assessment Toolkit: Clinical Practice Guidelines

Tobacco Treatment Toolkit: Clinical Practice Guidelines

Tobacco Dependence: A Foundation for Public Health Professionals

All of our ESPHTC courses are free, self-paced and interactive and many offer continuing education credits.

IS-36: MULTIHAZARD PLANNING FOR CHILDCARE

http://training.fema.gov/EMIWeb/IS/is36.asp

MEDICAL PREPAREDNESS AND RESPONSE TO BOMBING INCIDENTS

As promised, here is the MGT 348 Flyer. The dates are not posted on this flyer but here are the details.

Location: Santa Rosa EOC
Dates: November 28th and 29th
Time: tentative 8:00-5:00

Total time: 18 hours CEU for Nurses and Physicians: 1.6 Register online at: http://www.floridadisaster.org/TrainingCalendar/index.asp

<u>IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS</u>

http://training.fema.gov/EMIWeb/IS/is660.asp

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Public Complacency toward Emergency Preparedness is Still a Problem, Survey Finds http://www.hstoday.us/industry-news/general/single-article/public-complacency-toward-emergency-preparedness-is-still-a-problem-survey-finds/8f8a61283e68aa0ee22a1ecf06333b6a.html

Cellphone Signals Can Find People Scattered by Disaster

http://www.popularmechanics.com/science/environment/natural-disasters/cellphone-signals-can-find-people-scattered-by-disaster-9842813

New app helps county react quicker to complaints (Florida)

http://www.wftv.com/news/news/local/smartphone-app-helps-county-react-quicker-complain/nPcfQ/

Global H1N1 death toll may be 15 times higher than previously reported

http://thechart.blogs.cnn.com/2012/06/25/global-h1n1-death-toll-may-be-15-times-higher-than-previously-reported/

Report: US to get seas rising by 2030 (Update) http://phys.org/news/2012-06-higher-sea.html

State Emergency Response Team Geospatial Assessment Tool for Operations and Response-Public Site (Florida)

http://map.floridadisaster.org/GATOR/map.html

Florida Evacuates.com Website http://floridaevacuates.com/

Seven unusual tips for hurricane preparedness

http://www.jsonline.com/sponsoredarticles/easyliving/seven-unusual-tips-for-hurricane-preparedness8068000101-158103315.html

CDC Releases Older Adult Preparedness Portal http://www.cdc.gov/Features/EmergencyOlderAdults/?s cid=ccu060412 006

10 Ways for Businesses to Be Hurricane Ready http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready

The Role of Business in Disaster Response Report http://bclc.uschamber.com/document/role-business-disaster-response-report

Map pages show threats from sea level rise and storm surge to all 3,000+ coastal towns, cities, counties and states in the Lower 48.

http://sealevel.climatecentral.org/surgingseas/

Spring was warmest on record, NOAA reports http://www.msnbc.msn.com/id/47721816/ns/weather/

Of Hurricanes and Hashtags: Disaster Relief in the Social-Media Age http://www.nationaljournal.com/tech/of-hurricanes-and-hashtags-disaster-relief-in-the-social-media-age-20120603

Small Businesses Fall Short on Disaster Preparedness http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html

Florida lacking in child care plans for disasters http://www.marcoislandflorida.com/apps/pbcs.dll/article?AID=/20120603/WEATHER01/306030051/Florida-lacking-child-care-plans-disasters

How to Make Cities More Resilient: A Handbook for Local Government Leaders http://www.unisdr.org/files/26462_handbookfinalonlineversion.pdf

The Seven Rights of Hurricane Season Preparedness http://blog.fema.gov/2012/06/seven-rights-of-hurricane-season.html

FEMA: Residents in Hurricane Prone Areas Should Have a Backup Tech Plan http://www.claimsjournal.com/news/southeast/2012/06/04/207849.htm

Hurricane forecasters lean on social media to spread the news http://articles.orlandosentinel.com/2012-05-28/news/os-facebook-twitter-hurricane-20120528_1_facebook-page-facebook-and-twitter-social-media

Business EOCs Improve Public-Private Relationships http://www.emergencymgmt.com/safety/Business-EOCs-Improve-Public-Private-Relationships.html

National Weather Service, Wireless Emergency Alerts on Your Mobile Device FAQ http://www.crh.noaa.gov/news/display cmsstory.php?wfo=crh&storyid=83063&source=0

American Red Cross Social Engagement Handbook http://www.scribd.com/doc/92697012/Social-Engagement-Handbook-2-0

How to start a business continuity program http://www.networkworld.com/news/2012/051712-how-to-start-a-business-259371.html?hpg1=bn

Latest weapon in hurricane arsenal -- social media http://www.sentinelandenterprise.com/local/ci_20591340/latest-weapon-hurricane-arsenal-social-media?source=rss

Breaking the Cycle of Reliance on Federal Help after Disasters
http://www.emergencymgmt.com/disaster/Breaking-Reliance-Federal-Help-After-Disasters.html

Survey Reveals Significant Gaps in Small Businesses' Disaster Preparedness http://finance.yahoo.com/news/survey-reveals-significant-gaps-small-120000981.html;_ylt=A2KLOzKVbrRPmiAAZoTQtDMD

Industry Perspective: The Importance of Public-Private Partnerships http://www.emergencymgmt.com/disaster/Industry-Perspective-Importance-Public-Private-Partnerships.html?goback=%2Egde_52824_member_113788413

How Twitter was used in a potential mass casualty scenario http://www.kevinmd.com/blog/2012/04/twitter-potential-mass-casualty-scenario.html

Identifying Vulnerable Older Adults and Legal Options for Increasing Their Protection during All-Hazards Emergencies: A Cross-Sector Guide for States and Communities http://www.cdc.gov/aging/emergency/planning_tools/guide.htm

Crisis Communication: Three factors that influence trust http://luciencanton.typepad.com/files/trust-apr-2012.pdf

Social Media 4 Emergency Management, Lessons from Virtual Teams http://www.sm4em.org/2012/04/lessons-from-virtual-teams/

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